

Contents

PREFACE	xii
Notes	xiv
CHAPTER I: Drucker's Knowledge Society and Socratic <i>Sōphrosynē</i>	1
Introduction	1
A Critique of Drucker's Notion of Leadership in a Post-Capitalist Society	2
Drucker's Post-Capitalist Society and Platonic <i>Sōphrosynē</i>	7
Socratic/Platonic Vs. Protagorean Liberal Arts	13
Notes	18
CHAPTER II: <i>Don Quixote</i> and the Problem of Idealism and Realism in Business Ethics	23
Introduction	23
Idealism, Realism, and <i>Don Quixote</i>	24
A Quixotified Sancho as Statesman	31
A Quixotified Sancho as Managerial Statesman: A Negative View	32
A Quixotified Sancho as Managerial Statesman: A Positive View	36
Notes	44

CHAPTER III: Aristotelian Reflections on Theory and Practice in Business Ethics	55
Introduction	55
Aristotle on Theory and Practice in Business Ethics—Part 1	57
Aristotle on Theory and Practice in Business Ethics—Part 2	67
Notes	75
CHAPTER IV: An Aristotelian View of Ethically Responsible Management	85
Introduction	85
The Managerial Creed	86
Optimizing Political Justice: The Aristotelian <i>Phronimos</i> in Action	88
Implementing the Managerial Creed	93
Madison and Aristotle on Maximizing Political Justice	96
Notes	97
CHAPTER V: Emotions, Rationality, and Business Ethics	103
Introduction	103
Emotions and Practical Reasoning	105
Aristotelian Virtue Ethics and Ethical Decision-Making	111
Epilogue	113
Notes	118
INDEX	127