

Contents

Preface	<i>ix</i>
1. Introduction	<i>1</i>
2. Pluralism and Its Discontents	<i>14</i>
3. What Is Business Unity?	<i>33</i>
4. A Structural Model of Corporate Political Behavior	<i>53</i>
5. Political Action Committees and Corporate Political Behavior	<i>85</i>
6. Political Campaign Contributions: Unity and Conflict	<i>117</i>
7. Business Testimony before Congress: Unity and Conflict	<i>158</i>
8. Differentiation across Industries: Within-Industry Integration and Political Success	<i>178</i>
9. From Dyad to System: Multiple Networks of Organizational and Political Relations	<i>204</i>
10. The Conditional Nature of Business Unity	<i>235</i>
Appendix. Data on Firms and Candidates	<i>257</i>
References	<i>271</i>
Index	<i>289</i>