CONTENTS

PART I. INTRODUCTION

1.	Beyond the Marketplace Roger Friedland and A. F. Robertson	3
	PART II. INDIVIDUALS AND MARKETS	
2.	Rethinking Rational Choice Robert H. Frank	53
3.	The Old and the New Economic Sociology: A History and an Agenda Mark Granovetter	89
4.	Cultural Aspects of Economic Action and Organization Paul DiMaggio	113
5.	The Idea of Economy: Six Modern Dissenters Keith Hart	137
	PART III. SOCIETY AS MARKET	
6.	Markets, Marriages, and Other Mates: The Problem of Power Paula England and Barbara Stanek Kilbourne	163
7.	Class Conflict as a Dynamic Game Michael Wallerstein	189

vi Contents

PART IV. MARKETS IN SOCIETY

8.	A Complex Relationship: Family Strategies and the Processes of Economic and Social Change Tamara K. Hareven	215
9.	Explaining the Politics of the Welfare State or Marching Back toward Pluralism? Frances Fox Piven and Richard A. Cloward	245
10.	States, Labor Markets, and Life Cycles John Myles	271
	PART V. MARKETS AS SOCIETY	
11.	The Transformation of Organizational Forms: How Useful Is Organization Theory in Accounting for Social Change? Walter W. Powell	301
12.	Once More into the Breach between Economic and Cultural Analysis George E. Marcus	331
About the Authors		353
Index		357