

# Contents

The Making of Global Enterprise	GEOFFREY JONES	1
Comparative Hosts	MIRA WILKINS	18
International Financial Capital Transfers: A Transaction Cost Framework	JEAN-FRANÇOIS HENNART	51
Britain's Overseas Investments in 1914 Revisited	T.A.B. CORLEY	71
Foreign Multinationals in British Manufacturing, 1850-1962	FRANCES BOSTOCK and GEOFFREY JONES	89
Negotiating Technology Transfer within Multinational Enterprises: Perspectives from Canadian History	GRAHAM D. TAYLOR	127
I.G. Farben in Japan: The Transfer of Technology and Managerial Skills	AKIRA KUDO	159
After Henry: Continuity and Change in Ford Motor Company	ALAN MCKINLAY and KEN STARKEY	184
Index		206