## Contents

Prefa	ace	хi
PAR	T I: FOUNDATIONAL ISSUES	1
1	Interpersonal Communication, History, and Intercultural Coherence Timothy Stephen	5
PART II: GERMANY AND UNIFICATION		
2	"Wir sind ein Volk": Illusions and Reality of German Unification Fred L. Casmir	31
3	The Crisis of Citizenship: The East German Media, Nazis, and Outsiderness Maryellen Boyle	57
4	Stepsisters: On the Difficulties of German–German Feminist Cooperation  Dorothy J. Rosenberg	81

X CONTENTS

PA	RT III: HUNGARY: RESTRUCTURING A SOCIETY AND ITS ECONOMY	111
5	Hungarian Culture in Communication  Mary M. McKinley	115
6	Advertising and the Legitimacy Crisis of Eastern Europe Carl C. Rohde and Carsten R. C. Pellicaan	133
PART IV: COMPLEXITIES OF CHANGE: OTHER EASTERN EUROPEAN EXAMPLES		
7	New Democratic Vistas: Demassification and the Polish Media Scott R. Olson	167
8	Turning Personal Experiences Into Social Reality: Communication as a "Third-Culture-Building" Tool in the Romanian Classroom Eric Gilder	197
9	Media Coverage of Bulgaria in the West and Its Domestic Use Dina Iordanova	223
10	Africa, the Kremlin, and the Press: The Russian Soul Comprehending and Communicating the African Spirit Charles Quist Adade	247
11	Probing Cultural Implications of War-Related Victimization in Bosnia-Hercegovina, Croatia, and Serbia Donald E. Williams	277
12	Some Summary Thoughts Fred L. Casmir	313
The Authors		321
Author Index		325
Subject Index		