Contents

List of Contributors		vii
Foreword	Harry Burns	xi
Preface		xv
Introduction	Roy Lilley	1
Chapter One	Who Needs it and Why? Michael F. Drummond	7
Chapter Two	Making it Happen Brian Edwards	19
Chapter Three	At the Front Line Paul Lambden	27
Chapter Four	Medicines Management Rhona Panton	47
Chapter Five	Wellness Management Steve Kirby and Steve Peel	71
Chapter Six	The Art of the Obvious or an Industry Conspiracy? Karen Bloor and Alan Maynard	89
Chapter Seven	The Role and Impact of Information Technology Hans Bishop and John Gonalez-	11 1

Chapter Eight	International Overview Paul F. Gross	123
Index		153