

Table of Contents

Digital Economy

Market Strategies in the Internet Content Business	1
<i>Minzheong Song (Korea Telecom, Korea)</i>	
Government Initiatives and the Knowledge Economy: Case of Singapore ...	19
<i>Chew Lay Lek and Suliman Al-Hawamdeh (Nanyang Technological Univ., Singapore)</i>	

E-Commerce I

Impacts and Limitations of Intelligent Agents in Electronic Commerce (<i>Invited Paper</i>)	33
<i>Dong Su Jin, Kyoung Jun Lee (Korea Univ., Korea)</i>	
Applying the AHP Techniques to Electronic Commerce in a Special Attention to Fashion Website Selection	49
<i>Nam Yong Lee, Eun Hee Choi (Soongsil Univ., Korea)</i>	
Catalog Sharing through Catalog Interoperability	61
<i>Jaewon Oh, Geunduk Park, Kapsoo Kim, Sang-goo Lee, Chisu Wu (Seoul National Univ., Korea)</i>	

Digital Divide I

Digital Divide: Conceptual Discussions and Prospect (<i>Invited Paper</i>)	78
<i>Mun-Cho Kim (Korea Univ.), Jong-Kil Kim (Duksung Women's Univ., Korea)</i>	
Merits of Open-Source Resolution to Resolve a Digital Divide in Information Technology	92
<i>Takayuki Watanabe (Shonan Institute of Technology, Japan)</i>	
Emancipatory Learning via the Internet: A Model for Reducing Maori Socio-Economic Exclusion in Aotearoa/New Zealand (<i>Invited Paper</i>)	100
<i>Andy Williamson (Wairua Consulting, New Zealand)</i>	

Internet Status and New Applications

Analysis of Internet Reference Behaviors in the Korean Education Network.....	114
<i>Hyokyung Bahn, Yong H. Shin, Kern Koh (Seoul National Univ., Korea)</i>	
Load Balancing Studies on an H.323 Gatekeeper Prototype	128
<i>Cheng-Yue Chang, Ming-Syan Chen (National Taiwan Univ., Taiwan)</i>	
Framework for Building Mobile Context-Aware Applications	139
<i>Sei-Ie Jang, Joong-Han Kim, R.S. Ramakrishna (K-JIST, Korea)</i>	

E-Commerce II

Personal Information Market: Toward a Secure and Efficient
Trade of Privacy 151
Takuya Otsuka, Akira Onozawa, (NTT, Japan)
Security Enhancement on Mobile Commerce 164
*Eun-kyeong Kwon (Kaywon Univ.), Yong-Gu Cho (Youngdong Univ.),
Ki-Joon Chae (Ewha Womans Univ., Korea)*
The Innovation of E-marketing Combination Tactics 177
*Qiuli Qin, Jingyan Chen (Northern China Jiaotong Univ., China),
Zhao Xi (ShouGang Co. Ltd., China)*

Digital Divide II

Online Branding: An Antipodean Experience 185
Jack Yan (Jack Yan & Associates, New Zealand)
Staying Put But Going Far: Empowering Online Rural Communities
in Malaysia 203
*Weng-Kin Lai, Chandran Elamvazuthi, Normaziah Abdul Aziz
(MIMOS Berhad, Malaysia)*

Virtual Enterprise

Enterprise Alliance and Virtual Enterprise: A Systematic Analysis
and Theoretical Explanation 220
Tao Meng, Ning Ding (Dongbei Univ. of Finance & Economics, China)
Challenges in Building Design and the Construction Industry:
The Future of Design and Construction in the Internet Age 225
Sanghyun Lee (Ewha Womans Univ., Korea)

Cyber Education I

Towards Policy-Based Management QoS in Multicommunicative
Education 237
*Oscar Díaz-Alcántara (Imperial College, UK), Dermont McCluskey
(Universidad Anáhuac del Sur, Mexico)*
Challenges and Promises in the Cyber World with Young Children 249
Eunhye Park (Ewha Womans Univ., Korea)
A Vision for Improving Mathematics Education in the
Internet-Based Society 261
Sunsook Noh (Ewha Womans Univ., Korea)

Digital Governance

Leapfrogging from Traditional Government to e-Government
(Invited Paper) 273

<i>Seang-Tae Kim (Sungkyunkwan Univ., Korea)</i>	
Towards Cyber-democracy: True Representation	285
<i>Craig Carter (Royal New Zealand Navy, New Zealand),</i>	
<i>Kay Fielden (UNITEC Institute of Technology, New Zealand)</i>	
Organizational Structure Triangle Stability	299
<i>Xiaoli Wang (Tongji Univ., China), Walter Karten (Hamburg Univ., Germany)</i>	

Medical Computing I

An Integrated Medical Information System Using XML	307
<i>Cheolbum Ahn, Yunmook Nah (Dankook Univ., Korea), Seunghun Park (Kyung Hee Univ., Korea), Jungsun Kim (Hanyang Univ., Korea)</i>	
Image-Guided Telemedicine System via the Internet	323
<i>Kyoung-Mi Lee (Univ. of Iowa, USA)</i>	
An Algorithm for Formation and Confirmation of Password for Paid Members on the Internet-Based Telemedicine	334
<i>Seok-Soo Kim (Dong-yang Univ., Korea), Dae-Joon Hwang (Sungkyunkwan Univ., Korea)</i>	

Cyber Education II

Agent-Based Approach to e-Learning: An Architectural Framework	341
<i>Elvis Wai Chung Leung (Hospital Authority, Hong Kong), Qing Li (City Univ. of Hong Kong, Hong Kong)</i>	
A Design and Implementation of Web-Based Project-Based Learning Support Systems	354
<i>Hyosook Jung, Woochun Jun (Seoul National Univ. of Education, Korea), Le Gruenwald (Univ. of Oklahoma, USA)</i>	

Mobile Computing

A New Incremental Rerouting for Handoff in Wireless ATM Networks	368
<i>Hee Yong Youn (Sungkyunkwan Univ., Korea), Hee Suk Kim (LG Electronics, Korea), Hyunseung Choo (Sungkyunkwan Univ., Korea), Keecheon Kim (Konkuk Univ., Korea)</i>	
A Progressive Image Transmission Scheme Based on Block Truncation Coding	383
<i>Chin-Chen Chang, Hsien-Chu Hsia (National Chung Cheng Univ., Taiwan), Tung-Shou Chen (National Taichung Institute of Technology, Taiwan)</i>	
Reduction of Location Update Traffic Using Virtual Layer in PCS	398
<i>Daewoo Chung, Hyunseung Choo, Hee Yong Youn, Dong Ryeol Shim (Sungkyunkwan Univ., Korea)</i>	

Human Computing

A Study on Implementation of Evaluation System of Ataxia
Using a Touchscreen 411
*Woongjae Lee, Jun Hwang (Seoul Women's Univ., Korea), Kyung-Moo Lee
(Chungbuk National Univ., Korea), Inhan Kim(Inha Univ., Korea)*

Lossy Compression Tolerant Steganography 427
*Ren-Junn Hwang, Timothy K. Shih, Chuan-Ho Kao, Tsung-Ming Chang
(Tamkang Univ., Taiwan)*

An Algorithm for Incremental Nearest Neighbor Search in High-Dimensional
Data Spaces 416
*Dong-Ho Lee, Hyung-Dong Lee, Il-Hwan Choi, Hyoung-Joo Kim
(Seoul National Univ., Korea)*

An XML-Based 3-Dimensional Graphic Database System 454
*Jong Ha Hwang (Hankuk Aviation Univ., Korea), Jae Ho Ro (SDS, Korea),
Keung Hae Lee, Jong Sou Park, Soochan Hwang (Hankuk Aviation Univ.,
Korea)*

Author Index 469