

CONTENTS

Series Editor's Introduction	v
Preface	vii
1. The Logic of Logistic Regression	1
Regression with a Dummy Dependent Variable	1
Transforming Probabilities into Logits	10
Linearizing the Nonlinear	14
Summary	18
2. Interpreting Logistic Regression Coefficients	18
Logged Odds	19
Odds	21
Probabilities	23
Tests of Significance	30
Standardized Coefficients	32
An Example	35
Summary	39
3. Estimation and Model Fit	39
Maximum Likelihood Estimation	40
Log Likelihood Function	43
Estimation	44
Tests of Significance Using Log Likelihood Values	45
Model Evaluation	48
An Example	51
Summary	53
4. Probit Analysis	54
Another Way to Linearize the Nonlinear	54
Probit Analysis	58
Interpreting the Coefficients	60
Maximum Likelihood Estimation	64

An Example	65
Summary	68
5. Conclusion	68
Notes	71
Appendix: Logarithms	74
The Logic of Logarithms	74
Properties of Logarithms	76
Natural Logarithms	79
Summary	82
References	83
About the Author	85
Acknowledgments	86