CONTENTS

	List of illustrations	ix
	Acknowledgments	xiii
	Introduction: What is visual culture?	1
	VISUALIZING	5
	VISUAL POWER, VISUAL PLEASURE	9
	VISUALITY	13
	CULTURE	2 2
	EVERYDAY LIFE	2 6
	RT ONE SUALITY	35
1	Picture definition: Line, color, vision	37
	PERSPECTIVES	38
	DISCIPLINE AND COLOR	51
	NORMALIZING COLOR: COLOR BLINDNESS	53
	LIGHT OVER COLOR	5 5
	WHITE	58
	CODA	6 2
2	The age of photography (1839–1982)	65
	THE DEATH OF AINTING	6 5
	THE BIRTH OF THE DEMOCRATIC MAGE	71
	DEATH AND PHOTOGRAPHY	7 3
	FROM PHOTO NOIR TO POST-PHOTOGRAPHY	78
	THE DEATH OF PHOTOGRAPHY	88

vi CONTENTS

3	Virtuality: From virtual antiquity to the pixel zone	91
	INTERFACES WITH VIRTUALITY	92
	VIRTUALITY GOES GLOBAL	96
	TELESUBLIME	99
	VIRTUAL REALITY	101
	VIRTUAL REALITY AND EVERYDAY LIFE	104
	VIRTUAL IDENTITY	107
	NET LIFE	111
	MORE PIXELS ANYONE?	114
	VIRTUAL BODIES	116
PA	RTTW0	7.07
C U	LTURE	127
4	Transculture: From Kongo to the Congo	129
-	INVENTING THE HEART OF DARKNESS	132
	RESISTANCE THROUGH RITUAL	147
	CULTURAL MEMORY	153
	NEW VISIONS FROM THE CONGO	156
5	Seeing sex	162
•	FETISHIZING THE GAZE	163
	FROM INVERSION TO OPPOSITES AND AMBIGUITY	167
	SEEING FEMALE SEX	170
	MIXING: THE CULTURAL POLITICS OF RACE AND	
	REPRODUCTION	174
	QUEERING THE GAZE: ROGER CASEMENT'S EYES	183
6	First contact: From Independence Day to 1492	7.0 2
	and Millennium	193
	ENTER THE EXTRATERRESTIALS	194
	THE RETURN OF THE EMPIRE	202
	ALIENS AS EVIL	207
	TREKKING	213
	TV PAST AND PRESENT	222

261

G L O B A L / L O C A L		229
7	Diana's death: Gender, photography and the inauguration of global visual culture	231
	POPULARITY AND CULTURAL STUDIES	232
	PHOTOGRAPHY AND THE PRINCESS	235
	PICTURES IN INDIA	237
	THE CELEBRITY PUNCTUM	240
	FLAGS AND PROTOCOL: THE DEVIL IN THE DETAIL	244
	DEATH AND THE MAIDEN: THE SIGN OF NEW BRITAIN	247
	PIXEL PLANET	248
Coda	Fire	255

PART THREE

Index