Contents

| Preface ix |
|---|
| Acknowledgments xiii |
| 1. The First Yiddish Best Seller 1 |
| 2. The Appropriation of Morris Rosenfeld 31 |
| 3. The Melodramatic and Sentimental Sweatshop 63 |
| 4. The "Simple" Language of the Sweatshop 120 |
| 5. The Jewish Representative 146 |
| Appendix: Chronological List of Works by Morris Rosenfeld 155 |
| Notes 157 |
| Bibliography 175 |
| Index 189 |