
Contents

Preface, vii

Acknowledgments, xi

1 Managing for Stakeholders, 1

2 Business in the Twenty-first Century, 20

3 The Basic Framework, 47

4 Stakeholders, Purpose, and Values, 74

5 Everyday Strategies for Creating Value for Stakeholders, 103

6 Leadership and Managing for Stakeholders, 133

Appendix: Frequently Asked Questions about Managing for
Stakeholders (MFS), 157

Notes, 165

Further Reading, 171

Index, 173