## **Brief Contents**

	About the Author xvii
	Preface xviii
	Acknowledgments xxiv
PART I	THE INDIVIDUAL AND SOCIETY I
	I Taking a New Look at a Familiar World 2
	2 Seeing and Thinking Sociologically 17
PART II	THE CONSTRUCTION OF SELF AND SOCIETY 51
	3 Building Reality: The Social Construction of Knowledge 52
	4 Building Order: Culture and History 91
	5 Building Identity: Socialization 125
	6 Supporting Identity: The Presentation of Self 157
	7 Building Social Relationships: Intimacy and Families 183
	8 Constructing Difference: Social Deviance 218
PART III	SOCIAL STRUCTURE,
	INSTITUTIONS, AND EVERYDAY LIFE 255
	<ul><li>9 The Structure of Society: Organizations,</li><li>Social Institutions, and Globalization 256</li></ul>
	10 The Architecture of Stratification: Social Class and Inequality 291
	II The Architecture of Inequality: Race and Ethnicity 331
	12 The Architecture of Inequality: Sex and Gender 376
	13 Demographic Dynamics: Population Trends 405
	14 Architects of Change: Reconstructing Society 436
	References 469
	Photo Credits 519
	Glossary/Index 522

#### **Detailed Contents**

About the Author	xvii
Preface xviii	
Acknowledgments	xxiv

# PART I THE INDIVIDUAL AND SOCIETY

## Taking a New Look at a Familiar World 2

## 2 Seeing and Thinking Sociologically 17

How Individuals Structure Society Social Influence: The Impact of Other People in Our Everyday Lives 20 ❖ Stanley Milgram: Ordinary People and Cruel Acts Societal Influence: The Effect of Social Structure on Our Everyday Lives 24 Statuses and Roles 24 25 Groups Organizations 27 Social Institutions \* Marion Nestle: The Economics and Politics of Food 29 Culture 32 Values 32 ❖ Micro-Macro Connection: Family Privacy Versus Children's Welfare Norms 34

35

33

Visual Essay: The Old Ball Game 36
 Three Perspectives on Social Order 44
 The Structural-Functionalist Perspective 44
 The Conflict Perspective 45

Social Structure in Global Context

	Symbolic Interactionism 46 Conclusion 47
	YOUR TURN 47 CHAPTER HIGHLIGHTS 48 KEY TERMS 48 STUDY SITE ON THE WEB 49
PART II	NSTRUCTION OF SELF AND SOCIETY 51
3	Building Reality: The Social Construction of Knowledge 52
	Understanding the Social Construction of Reality 53  Laying the Foundation: The Bases of Reality 54  Culture and Language 55  Micro-Macro Connection: The Language of War 57  Self-Fulfilling Prophecies 58  Faith and Incorrigible Propositions 59  Hugh Mehan and Houston Wood: The Infallible Oracle 60
	Building the Walls: Conflict, Power, and Social Institutions 61  The Economics of Reality 62  The Politics of Reality 63  The Medium Is the Message 64  Moral Entrepreneurs 67  Appreciating the Contributions of Sociological Research 67
*	The Empirical Nature of Sociological Research 76 Qualitative and Quantitative Research 77 Theories, Variables, and Hypotheses 78 Modes of Research 80 Experiments 80 Field Research 80 Surveys 81 Unobtrusive Research 82 The Trustworthiness of Social Research 83 Samples 84 Indicators 85 Values, Interests, and Ethics in Sociological Research 86 ★ Laud Humphreys: The Tearoom Trade 87 Conclusion 88
	YOUR TURN 88 CHAPTER HIGHLIGHTS 89 KEY TERMS 89

STUDY SITE ON THE WEB 90

1	Building Order: Culture and History 91
	Dimensions of Culture 92  Material and Nonmaterial Culture 93  Micro-Macro Connection: The Chair 94  Global Culture 95  Subcultures and Countercultures 97  History: The "Archives" for Everyday Living 98  Cultural Expectations and Social Order 99  Micro-Macro Connection: Can You Hear Me Now? 100  Social Institutions and Cultural Norms 102  Institutionalized Emotions 103  Norms and Sanctions 105  Cultural Relativism and Ethnocentrism 106  Cultural Variation and Everyday Experience 107  Health and Illness 108  Sex 110
	Visual Essay: Funeral Rituals in the Netherlands 111 Conclusion 122
	YOUR TURN 123 CHAPTER HIGHLIGHTS 123 KEY TERMS 124 STUDY SITE ON THE WEB 124
5	Building Identity: Socialization 125
	Social Structure and the Construction of Human Beings 126 Socialization: Becoming Who We Are 127  The Acquisition of Self 128  The Differentiation of Self 129  Language Acquisition and the Looking-Glass Self 129  The Development of Role Taking 130  Resocialization 132  Spencer Cahill: The Professional Resocialization of Funeral Directors 133  The Self in Cultural Context 134 Socialization and Stratification: Growing Up With Inequality 135  Social Class 135  Race and Ethnicity 136  Gender 138  Micro-Macro Connection: Girls' Toys and Boys' Toys 140 Institutions and Socialization 142  Education 142
*	Visual Essay: Becoming a Mariner 144 Religion 150

Mass Media 152 Conclusion 154 YOUR TURN 154 **CHAPTER HIGHLIGHTS** 155 **KEY TERMS** STUDY SITE ON THE WEB 156 157 Supporting Identity: The Presentation of Self Forming Impressions of Others 158 Social Group Membership Physical Appearance ❖ Micro-Macro Connection: Sizing People Up 160 Verbal and Nonverbal Expression Managing Impressions Image Making The Illusion of Youth 164 Political Portraits 166 Dramaturgy: Actors on a Social Stage Front Stage and Back Stage ❖ Peter Ubel: Elevator Talk Among Doctors and Nurses **Props** 169 Social Influences on Impression Management 169 Race and Ethnicity **!** Elijah Anderson: Streetwise 170 Social Status 171 Collective Impression Management Mismanaging Impressions: Spoiled Identities 174 Embarrassment 174 Remedies for Spoiled Identities 176 Stigma 177 Conclusion 180 YOUR TURN 180 CHAPTER HIGHLIGHTS 181 **KEY TERMS** 181 STUDY SITE ON THE WEB 182

168

188

### 7 Building Social Relationships: Intimacy and Families 183

Life With Others 184
Social Diversity and Intimate Choices 185
Religious Endogamy 186
Racial and Ethnic Endogamy 186
Social Class Endogamy 187

```
Family Life
                  191
       Defining Family
                         191
       Historical Trends in Family Life
                                        193
            Trends in Family Structure
                                         193
            Trends in Household Size
                                        194
            Trends in Divorce
       Cultural Variation in Intimacy and Family
                                                   195
    Family and Social Structure
       How Other Institutions Influence Family
                                                197
            The Influence of Law and Politics
                                                198
            The Influence of Religion
            The Influence of Economics
                                           200
         * Micro-Macro Connection: Dual-Earner Parents
                                                              201
       How Social Diversity Influences Family
         ❖ Mary Pattillo-McCoy: Privilege and Peril in Middle-Class
            Black Families
                              204
    Family Challenges
                         205
       Divorce
            The Normalization of Divorce
                                             205
            Children, Divorce, and Single Parenting
                                                      208
            Remarriage and Stepfamilies
                                            209
       Family Violence
                         210
            Intimate Partner Violence
                                         210
            Child Abuse
                            211
            Intimate Violence in Cultural Context
                                                    212
             Personal and Institutional Responses to Intimate Violence
                                                                        213
    Conclusion
                   214
    YOUR TURN
                  215
    CHAPTER HIGHLIGHTS
    KEY TERMS
                 216
    STUDY SITE ON THE WEB
8
    Constructing Difference: Social Deviance
                                                      218
    Defining Deviance
       Absolutist Definitions of Deviance
                                          220
       Relativist Definitions of Deviance
                                          222
       The Elements of Deviance
                                   225
 ❖ Visual Essay: A Culture of Tramps
                                            226
          ❖ Micro-Macro Connection: Sexual
           Abuse and the Clergy
                                   231
     Explaining Deviant Behavior
                                    232
       Deterring Deviance
                             233
       Labeling Deviants
                           234
```

255
2

**❖ Nancy Herman:** Becoming an Ex-Crazy 237

•*•	Visual Essay: The Trail of the Tomato 278  Religion 286
	Conclusion 288
	YOUR TURN 289
	CHAPTER HIGHLIGHTS 289 KEY TERMS 290
	STUDY SITE ON THE WEB 290
10	The Architecture of Stratification: Social Class and Inequality
	Stratification Systems 292
	Slavery 292
	❖ Micro-Macro Connection: Buying and Selling Humans 292
	Caste Systems 294
	Estate Systems 294
	Social Class Systems 295
	Sociological Perspectives on Stratification 295
	The Structural-Functionalist View of Stratification 295
	The Conflict View of Stratification 297
	The Marxian Class Model 297
	Neo-Marxist Models of Stratification 298
	Weber's Model of Stratification 300
	Class Inequality in the United States 300  Class and Everyday Life 301
	Class Distinctions 302
	The Upper Class 303
	The Middle Class 304
	The Working Class 305
	<b>❖ Mike Rose:</b> The Mind at Work 306
	The Poor 307
	<b>❖ Micro-Macro Connection:</b> Out on the Street 307
	What Poverty Means in the United States 310
	The Poverty Line 310
	The Near-Poor 311
	The Poverty Rate 311
	Why Poverty Persists 314
	Enduring Disparities in Income and Wealth 314
	The Social "Benefits" of Poverty 316
	The Ideology of Competitive Individualism 318
	The Culture of Poverty 319
	Global Development and Inequality 320
	The Global Economic Gap 321
	* Micro-Macro Connection: The Global Health Divide 321
	Explanations for Global Stratification 322

29 I

	Global Financial Organizations 323
	Multinational Corporations 324
	Conclusion 327
	YOUR TURN 328
	CHAPTER HIGHLIGHTS 328
	KEY TERMS 329
	STUDY SITE ON THE WEB 330
	The Architecture of Inequality: Race and Ethnicity 331
	Race and Ethnicity: More Than Just Biology 333
	* Micro-Macro Connection: Politics and Multiracial Identity 335
	Histories of Oppression and Inequality 336
	Native Americans 337
	Latino/as 337
÷	Visual Essay: "Civilizing" the Indians 338
	African Americans 344
	Asian Americans 345
	Muslim Americans 346
	Racial and Ethnic Relations 347
	Personal Racism 347
	Stereotypes 347
	Prejudice and Discrimination 348
	The Privilege of Having No Color 350
	Class, Race, and Discrimination 351
	Quiet Racism 352
	❖ Joe Feagin and Eileen O'Brien: White Men on Race 353
	The Cultural Ideology of Racism 354
	Racism in Language 355
	The Myth of Innate Racial Inferiority 355
	Micro-Macro Connection: Racial Superiority and the
	Dominant Black Athlete 357
	Institutional Racism: Injustice Built Into the System 359
	Racial Inequality in the Economic System 361
	Racial Inequality in the Health Care System 362
	Racial Inequality in the Educational System 366
	Remedies for Institutional Racism: Affirmative Action 369
	Global Perspectives on Racism 371
	Conclusion 373
	YOUR TURN 374
	CHAPTER HIGHLIGHTS 374
	KEY TERMS 375
	STUDY SITE ON THE WEB 375

Sexism at the Personal Level 377 Sexism and Social Interaction 378 ❖ Laura Miller: Gender, Power, and Harassment in the Military 380 Sexual Orientation Violence Against Women 382 Rape as a Means of Social Control 382 Victim Blaming 383 The Ideology of Sexism: Biology as Destiny 386 Institutions and Gender Inequality Gender Inequality in Health and Health Care 389 Gender Inequality in the Media 390 ❖ Micro-Macro Connection: Can Media Images Be Hazardous to Your Health? 391 Gender Inequality in Families 392 Gender Inequality in Education 394 395 *Gender Inequality in the Economy* Segregation in the Workplace The Wage Gap 398 The Global Devaluation of Women 400 Conclusion 402 YOUR TURN 403 **CHAPTER HIGHLIGHTS** 404 **KEY TERMS** 404 STUDY SITE ON THE WEB 404 **Demographic Dynamics: Population Trends** 405 The Influence of Birth Cohorts 406 Baby Boomers 408 Generation X 408 The Millennium Generation 409 Demographic Dynamics 410 Population Growth Global Imbalances in Population Growth 411 Politics, Culture, and Population Growth 413 Age Structure Geographic Distribution 416 Migration Within a Society Migration From One Country to Another 417 Population Trends in the United States Immigration and the Changing Face of the United States 418 The Immigrant Surge 419

*	Visual Essay: Immigrant Nation 420 Social Responses to Immigrants 428  ❖ Micro-Macro Connection: The Peculiar Politics of Immigration The "Graying" of the United States 430 Conclusion 432	428
	YOUR TURN 433 CHAPTER HIGHLIGHTS 434 KEY TERMS 434 STUDY SITE ON THE WEB 435	
14	Architects of Change: Reconstructing Society 436	
	Social Change 438  * Micro-Macro Connection: Parental Pressure in Childhood Sports  The Speed of Social Change 441	439
	Causes of Social Change 442 Environmental and Population Pressures 442	
	Cultural and Technological Innovation 443	
	❖ Micro-Macro Connection: Technology and the Erosion of Privacy Diffusion of Technologies and Cultural Practices 445	444
	Social Movements 446	
	Types of Social Movements 446	
	Elements of Social Movements 448	
	Ideology 448	
*	Rising Expectations 459 Resource Mobilization 459 Bureaucratization 461	
	Political Opportunity Structure 461 The Sociological Imagination Revisited 463	
	Conclusion and Farewell 465	
	YOUR TURN 466 CHAPTER HIGHLIGHTS 467 KEY TERMS 467 STUDY SITE ON THE WEB 468	
	References 469	
	Photo Credits 519	

Glossary/Index