CONTENTS

Acknowledgments ix
Introduction 1

1. *Yearnings*
Televisual Love and Melodramatic Politics 31

2. *Museum as Women's Space*
Displays of Gender 65

3. *Qualities of Desire*
Imagining Gay Identities 85

4. *From Sacrifice to Desire*
Cosmopolitanism with Chinese Characteristics 111

5. *Legislating Desire*
Homosexuality, Intellectual Property Rights, and Consumer Fraud 135

6. *Desiring China*
China's Entry into the WTO 157

Coda 197
Notes 205
Works Cited 229
Index 247