

CONTENTS

<i>List of illustrations</i>	ix
<i>Preface</i>	x
<i>Acknowledgements</i>	xi
1 David Finkelstein and Alistair McCleery	
INTRODUCTION	1
PART ONE	
What is book history?	
EDITORS' INTRODUCTION	7
2 Robert Darnton	
WHAT IS THE HISTORY OF BOOKS?	9
3 Fredson Bowers	
BIBLIOGRAPHY, PURE BIBLIOGRAPHY, AND LITERARY STUDIES	27
4 D. F. McKenzie	
THE BOOK AS AN EXPRESSIVE FORM	35
5 Thomas R. Adams and Nicolas Barker	
A NEW MODEL FOR THE STUDY OF THE BOOK	47
6 Jerome McGann	
THE SOCIALIZATION OF TEXTS	66
7 Harold Love	
EARLY MODERN PRINT CULTURE: ASSESSING THE MODELS	74
8 Roger Chartier	
LABOURERS AND VOYAGERS: FROM THE TEXT TO THE READER	87

9	Pierre Bourdieu THE FIELD OF CULTURAL PRODUCTION	99
---	--	----

PART TWO

The impact of print

	EDITORS' INTRODUCTION	123
10	Scott B. Noegel TEXT, SCRIPT, AND MEDIA: NEW OBSERVATIONS ON SCRIBAL ACTIVITY IN THE ANCIENT NEAR EAST	125
11	Walter Ong ORALITY AND LITERACY: WRITING RESTRUCTURES CONSCIOUSNESS	134
12	Marcel Thomas MANUSCRIPTS	147
13	Roger Chartier THE PRACTICAL IMPACT OF WRITING	157
14	Jan-Dirk Müller THE BODY OF THE BOOK: THE MEDIA TRANSITION FROM MANUSCRIPT TO PRINT	182
15	C. A. Bayly THE INDIAN ECUMENE: AN INDIGENOUS PUBLIC SPHERE	190
16	D. F. McKenzie THE SOCIOLOGY OF A TEXT: ORALITY, LITERACY AND PRINT IN EARLY NEW ZEALAND	205
17	Elizabeth Eisenstein DEFINING THE INITIAL SHIFT: SOME FEATURES OF PRINT CULTURE	232
18	Adrian Johns THE BOOK OF NATURE AND THE NATURE OF THE BOOK	255

PART THREE

Texts and authors

	EDITORS' INTRODUCTION	275
19	Roland Barthes THE DEATH OF THE AUTHOR	277

20	Michel Foucault WHAT IS AN AUTHOR?	281
21	Paula McDowell ORAL RELIGIO-POLITICAL ACTIVISM AND TEXTUAL PRODUCTION	292
22	Mark Rose LITERARY PROPERTY DETERMINED	308
23	John Brewer AUTHORS, PUBLISHERS AND THE MAKING OF LITERARY CULTURE	318
24	Leah Price CULTURES OF THE COMMONPLACE	327
25	Jane Tompkins MASTERPIECE THEATER: THE POLITICS OF HAWTHORNE'S LITERARY REPUTATION	337
26	John Sutherland THE VICTORIAN NOVELISTS: WHO WERE THEY?	345
27	Robert L. Patten WHEN IS A BOOK NOT A BOOK?	354
28	James L. W. West III THE MAGAZINE MARKET	369
29	Jayne Marek TOWARD INTERNATIONAL COOPERATION: THE LITERARY EDITING OF H.D. AND BRYHER	377

PART FOUR

Texts and readers

	EDITORS' INTRODUCTION	389
30	Wolfgang Iser INTERACTION BETWEEN TEXT AND READER	391
31	E. Jennifer Monaghan LITERACY INSTRUCTION AND GENDER IN COLONIAL NEW ENGLAND	397
32	Kate Flint READING PRACTICES	416

33	Jonathan Rose REREADING THE ENGLISH COMMON READER: A PREFACE TO A HISTORY OF AUDIENCES	424
34	Richard Altick THE ENGLISH COMMON READER: FROM CAXTON TO THE EIGHTEENTH CENTURY	440
35	Stanley Fish INTERPRETING THE <i>VARIORUM</i>	450
36	Elizabeth McHenry FORGOTTEN READERS: RECOVERING THE LOST HISTORY OF AFRICAN AMERICAN LITERARY SOCIETIES	459
37	Janice Radway A FEELING FOR BOOKS: THE BOOK-OF-THE-MONTH CLUB, LITERARY TASTE AND MIDDLE-CLASS DESIRE	469
 PART FIVE The future of the book		
	EDITORS' INTRODUCTION	485
38	Mark Poster THE DIGITAL SUBJECT AND CULTURAL THEORY	486
39	Paul Duguid MATERIAL MATTERS: THE PAST AND FUTUROLOGY OF THE BOOK	494
40	Geoffrey Nunberg FAREWELL TO THE INFORMATION AGE	509
	<i>Bibliography</i>	526
	<i>Index</i>	545

ILLUSTRATIONS

<i>Figure 2.1</i> The communications circuit	12
<i>Figure 5.1</i> The communications circuit	52
<i>Figure 9.1</i> French literary field in the second half of the nineteenth century	104
<i>Figure 26.1</i> Birthdates of Victorian novelists	351
<i>Figure 27.1</i> <i>Oliver Twist</i> or <i>The Parish Boy's Progress</i> . Illustration by George Cruikshank. Henry W. and Albert A. Berg Collection of English and American Literature, The New York Public Library, Astor, Lenox and Tilden Foundations.	355
<i>Figure 27.2</i> Sketches of Charles Dickens by George Cruikshank. Henry W. and Albert A. Berg Collection of English and American Literature, The New York Public Library, Astor, Lenox and Tilden Foundations.	358
<i>Figure 27.3</i> 'Oliver asking for more', George Cruikshank. Print Collection, Miriam and Ira D. Wallach Division of Art, Prints and Photographs, The New York Public Library, Astor, Lenox and Tilden Foundations.	361
<i>Figure 27.4</i> 'The Last Chance', George Cruikshank. Henry W. and Albert A. Berg Collection of English and American Literature, The New York Public Library, Astor, Lenox and Tilden Foundations.	362
<i>Figure 27.5</i> 'Oliver introduced to the respectable Old Gentleman', George Cruikshank. Henry W. and Albert A. Berg Collection of English and American Literature, The New York Public Library, Astor, Lenox and Tilden Foundations.	364