

TABLE OF CONTENTS

1. Linguistics and the Philosophy of Action	11
2. Linguistic Rules	17
1. What is a Rule ?	17
2. Types of Rules	21
3. The Conventional Nature of Language	24
4. Linguistic Rules Interpreted as Regulations	31
3. The Five Marks of Social Rules	37
1. The Marks	37
2. Convergent Behavior	44
3. Social Rules and Empirical Laws	48
4. Empiricist Objections to the Concept Linguistic Rule	54
5. Ideal Rules, Rules of Action, and Persons	67
1. Acts and Actions	67
2. Learning to Play the Language Game	74
3. Persons	76
6. Semantic Rules : Linguistic Actions	82
1. The Theory of Illocutionary Forces	82
2. Meaning and Force	88
7. Semantic Rules : Concepts, World Views, and Natural Languages	103
1. Conceptual Meaning	104
2. Semantic Rules of Natural Languages	112
8. Rule-Governed Linguistic Behavior	126
A Selected Bibliography	130
Index	136