Contents

Pre	Preface				
Ac	know	ledgements	χV		
1.	Sem	Semiotic Foundations of Text Theory			
2.	Meaning and Use of Sentence Connectives in Natural				
	Language		15		
	2.1	Two Strategies for the Description of Verbal			
		Communication	16		
	2.2	The Monism of Meaning	17		
	2.3		18		
	2.4	The Identification of Meaning and Use	19		
	2.5	The Use of Meanings	21		
	2.6	Meaning versus Suggestion	24		
	2.7	Sentence Connectives: Maximization of Meaning	29		
	2.8	Sentence Connectives: Minimization of Meaning	35		
	2.9	The Duality of Semantic and Pragmatic Interpretation	41		
3.	Iconicity in Syntax: The Natural Order of Attributes		49		
	3.1	Iconicity in Language Use and in the Language			
		System	49		
	3.2	Syntactic Aspects of Attribute Order	52		
	3.3	Semantic Aspects of Attribute Order	61		
	3.4	Pragmatic Aspects of Attribute Order	72		
	3.5	The Role of Iconicity in Attribute Order	77		
4.	Types of Dialogue: The Pragmatic Interpretation of Syntax				
	in Discourse				
	4.1	Microstructures	88		
	4.2	The Comment Test and the Deletion Procedure	93		
	4.3	The Construction of Complex Information in Discourse	95		

xii Contents

	4.4	Grammar and the Psychology of Communication	101
		4.4.1 Degree of Information and Competence of	
		Judgement 4.4.2 Communicative Commitment	102
			102
		in the class	103
	4.5		104
	4.5	The stypes of Dialogic	105
		4.5.1 Active Dialogue	105
		4.5.2 Reactive Dialogue 4.5.3 Direct Dialogue	106
		4.5.3 Direct Dialogue	108
5.		etic Communication versus Literary Language – or: The	
	Lin	guistic Fallacy in Poetics	113
	5.1	Is Poetics Part of Linguistics?	113
	5.2	Foundations of Communication	115
	5.3	Poetic Communication	118
		5.3.1 Poetic Use of Language	120
		5.3.2 Aesthetic Code versus Literary Style	122
	5.4	The Linguistic Fallacy in Poetics	125
6.	Stru		123
0.		cturalism in the Interpretation of Poetry – Text	
	6.1	cription and Reader Response: Baudelaire's Les chats	128
	0.1	The Concept of Equivalence as an Analytical Instrument	
	6.2		131
	6.3	The Apply 15 Page 14 Equivalence Classes	138
	6.4	The Analysis Procedure The Synthesis	140
	6.5	The Description Colors	143
	6.6	The Description of the Semantic Level	145
	0.0	Text Description versus Analysis of Reader Response	148
7.	Ling	uistic Tools of Literary Interpretation: Two Centuries of	
	Goet	the-Criticism	161
	7.1	The Problem	161
	7.2	Enlightenment and Sentimentalism	164
	7.3	Romanticism	164
	7.4	The Biedermeier Period	166
	7.5	Late Romanticism	168
	7.6	Realism	169
	7.7	Impressionism	170
	7.8	Symbol-Oriented Interpretation	171
	7.9	Summary	179
			1/7

		Contents	xiii		
8.	Semiotic Paradoxes in Language Use, with Particular				
	Reference to Laurence Sterne's Tristram Shandy				
	8.1		187		
		Paradox and Antinomy	188		
	0.2	8.2.1 The Antinomy of Predication	189		
		8.2.2 The Antinomy of Truth	190		
	8.3		191		
		Semiotic Paradoxes	192		
		Sterne's Autobiography	194		
	8.6	Types of Semiotic Paradoxes in <i>Tristram Shandy</i>	197		
	8.7		201		
9.	Discourse as a Means to Enlightenment: Two Theories of				
	Rational Communication		205		
Ril	Bibliography				
	Index of Names				
Index of Subjects					
		f Examples	257		