Contents

Foreword of the English version	5
Acknowledgements	7
Foreword of the original version	9
Key details about the project	11
Summary	13
Chapter 1: Introduction	1 <i>7</i>
Chapter 2: The theories behind addiction-prevention measures	23
Chapter 3: Methodology	39
Chapter 4: Results	49
Chapter 5: Discussion	121
Chapter 6: Prospects for prevention practice in German-speaking countries, with a focus on action	133
References	143
Articles referred to for conclusions on effectiveness	157
Glossary	165