Contents

Introduction: Postfeminist Contexts		Vi
		1
1	Backlash and New Traditionalism	51
2	New Feminism: Victim vs. Power	64
3	Girl Power and Chick Lit	76
4	Do-Me Feminism and Raunch Culture	91
5	Postmodern (Post)Feminism	106
6	Queer (Post)Feminism	124
7	Men and Postfeminism	132
8	Cyber-Postfeminism	145
9	Third Wave Feminism	156
10	Micro-Politics and Enterprise Culture	166
Afterword: Postfeminist Possibilities		178
Bibliography		180
Index		196