

CONTENTS

Acknowledgments ix

Introduction 3

PART I NEW DIGITAL CINEMA

CHAPTER 1. The New Cut-Up Cinema 33

CHAPTER 2. The Audiovisual Turn and Post-Classical Cinema 42

CHAPTER 3. Music Video into Post-Classical Cinema 69

CHAPTER 4. *Moulin Rouge!*: Delirious Cinema 76

CHAPTER 5. Music Video, Songs, Sound: *Eternal Sunshine of the Spotless Mind* 94

CHAPTER 6. Reciprocity, Bollywood, and Music Video:
Mani Ratnam's *Dil Se* and *Yuva* 116

PART II YOUTUBE

CHAPTER 7. YouTube Aesthetics 127

CHAPTER 8. Audiovisual Change: Viral Web Media and
the Obama Campaign 155

CHAPTER 9. Reconfiguring Music Video: Beyoncé's
“Video Phone” 181

PART III MUSIC VIDEO

CHAPTER 10. Music Video's Second Aesthetic? 207

CHAPTER 11. Digital Style: Francis Lawrence and
Dave Meyers 234

CHAPTER 12. A Music Video Canon? 262

*Afterword: Accelerated Aesthetics: A New Lexicon of Time,
Space, and Rhythm* 277

Notes 289

Index 335