CONTENTS

Pre	race and Acknowledgments	1X
Prologue		1
7	The Canudos Massacre: Brazil, 1893-7	4
7	The Boys of Boise	6
F	Rumor in Orléans, France, May 1969	8
N	Moral Panics	11
1	A Prelude to Moral Panics: Three Moral Crusades	13
	The Prohibition Movement, 1900-1920	13
	The Crusade for Anti-marijuana Legislation, the 1930s	16
	The Sexual Psychopath Laws, the 1930s to the 1950s	18
	Moral Crusades and Moral Panics	19
2	Enter Moral Panics	22
	Media Reaction	22
	Enter Stanley Cohen	23
	Actors in the Drama of the Moral Panic	24
	The Contribution of the Moral Panics Concept	29
3	Moral Panics: An Introduction	31
	Indicators of the Moral Panic	33
	The Locus of Moral Panics	41
	A Critic of the Moral Panics Concept	42
	Criteria of Disproportionality	43
	Determining Harm: The Anti-pornography Movement	45
	Determining Harm: The Anti-abortion Movement	47
	Disproportionality: A Recapitulation	48
	Moral Panics: An Inherently Ideological Concept?	50
	Moral Panics: An Overview	51

vi Contents

	Moral Panics: Four Overlapping Territories	52
	A Representative Moral Panic: LSD in the 1960s	53
	A Representative Moral Panic: Satanic Ritual Abuse	57
4	Deviance and Morality	66
	Relativity	67
	Everything Is Relative: Or Is It?	68
	Deviance	70
	Audiences	71
	"Societal" versus "Situational" Deviance	71
	Stereotyping	72
	Deviant Categories Old and New	72
	Does Relativism Condone Injustice?	73
	Deviance and Moral Panics	74
5	Deviance, Moral Entrepreneurs, and Criminal Law	76
	The Objectively Given or Grassroots Approach	77
	The Subjectively Problematic Approach: Crime as	
	a Political Phenomenon	78
	Rule Creators and Moral Entrepreneurs	79
	Moral Entrepreneurs and Moral Panics	81
	Power	82
	Common Law or "Primal" Crimes	85
	Recapitulation	86
6	Social Problems	87
	Objectivism	87
	Constructionism	88
	The "Discovery" of Social Problems	91
	Strict Constructionism	94
	Contextual Constructionism: Concern versus Harm	96
	Multiple Definitions of Problems	100
	Social Problems and Moral Panics	102
7	Collective Behavior	104
	Rumor	105
	Contemporary or Urban Legends	108
	Mass Hysteria and Collective Delusion	111
	Persecutions and Renewals	112
	Disasters	113
8	Social Movements	110
	Interest Groups: Insiders versus Outsiders	11'

	Contents	vii
	Social Movements: Claims and Arguments Social Movements and Moral Panics	118 122
9	Three Theories of Moral Panics	124
	The Grassroots Model	127
	The Elite-engineered Model	135
	Interest-group Theory	138
	Conclusions	141
	Selecting Cases	143
10	The Renaissance Witch Craze	144
	Witchcraft, Witch-hunts, and the Witch Craze	145
	The Historical Development of the European Witch Craze	152
	The European Witch Craze: The Unanswered Questions	159
	Timing: Why Did the Witch-hunts Begin?	159
	The End of the Medieval Order Witchcraft as an Ideology: The Question of Content	165
	and Target	171
	Timing: Termination of the Witch Craze	180
	Concluding Discussion	182
11	The Israeli Drug Panic of May 1982	185
	Introduction	185
	Narrative of the 1982 Israeli Drug Panic	186
	Discussion	186
	Morality, Deviance, Ideology, and Moral Panics: The	
	Question of Content	198
	The May 1982 Moral Panic: Morality and Interests	202
12	The American Drug Panic of the 1980s	205
	The Decade of the 1980s: Measures of Public Concern	206
	Why the Drug Panic?	211
	Crack Babies: A Panic-driven, Mythical Syndrome?	216
	Is the Objectivist Perspective Irrelevant?	219
	1986-1989: A Moral Panic over Drug Abuse?	222
Epil	ogue: The Demise and Institutionalization of	
	Ioral Panics	224
Refe	erences	230
Inde	ex of Authors	253
	ex of Subjects	259