CONTENTS

Chapter 1 Introduction	
Why conduct a drugs prevention survey?	2
Previous assessments of drug usage	2
The importance of public perceptions of	
drug usage and drugs control	3
The structure of the survey	3
Questionnaire structure and administration	4
Sample selection methods	5
The structure of the report	6
The structure of the report	C
	_
Chapter 2 How many people use drugs?	7
The prevalence of drug usage	8
Patterns of drug usage	9
Polydrug usage	11
Frequent and injecting usage	13
Availability of drugs	16
Comparisons with other drug usage	
surveys	18
,	
Chapter 2 What kinds of people use	
Chapter 3 What kinds of people use drugs?	21
Age and drug usage	21
Gender and drug usage	24
Socioeconomic status and drug usage	.26
Ethnicity and drug usage	28
Employment and drug usage	31
Demographic variation in drug usage:	
multivariate analyses	34
Booster versus main sample variation	37
Contact with drug users or drug usage and	
personal drug usage	38
	50
Lifestyle and drug usage: choice of leisure	42
activities	42
Comparisons between licit and illicit drug	
usage	44
Association across drug types	48
Drug usage in four towns:	
Summary of Chapters 2 and 3	49
, .	
Chapter 4 Locational variation in illicit	
drug usage	51
Broad geographic variation between cities	52
Intra-urban locational clustering of drug	
users	53
The demographic profile of 'drug areas'	55
Urban deprivation and drug usage	57
Intra-urban locational variation in drug	
distribution	58

in drug usage	59
Summary of Chapter 4	65
Chapter 5 Public perceptions of local	
crime rates and other problems	67
Integration into the local community	67
Satisfaction with the local area	69
Problems highlighted in the local area	69
Worry about crime and fear of crime in the	
local area	71
Comparison between national and local	
pictures of crime and problems	73
Comparison between drug related and	
other crimes or problems	75
Comparing the views of drug users and	
non-drug users	77
Changing patterns of crime and drug-	
related problems	79
The possible effects of perceived crime and	
drug usage on behaviour patterns	80
Crime, drugs and fear - a multivariate	
analysis	83
Summary of Chapter 5	88
Chapter 6 Public perceptions of drugs	
and drug misuse	91
Awareness of drugs	91
Public assumptions regarding drug usage	96
Comparing licit with illicit drugs	104
Perceptions of cause in drug usage	106
Perceptions of the transition from 'soft' to	
'hard' drugs	109
Perceptions of personal knowledge	
regarding drug usage	110
Summary of Chapter 6	111
Chapter 7 Options for controlling or	
reducing the misuse of drugs	113
Primary prevention: controlling demand	113
The likely effectiveness of drugs education	114
Appropriate targets for drugs education	116
Parents' views on drugs education	117
Parents' views on the likelihood of their	
children taking drugs	118
Organisations which should be responsible	
for education .	120

Secondary prevention: controlling demand

and supply

Public perceptions of locational variation

122

Contents

Police control of demand	122
Customs control of supply	128
Tertiary prevention: harm reduction	131
Improvement of treatment and	
rehabilitation	132
Summary of Chapter 7	134
Chapter 8 The public profile of drugs	
related agencies	137
Awareness of specialist agencies	137
Patterns of awareness	139
Implications for the targeting of drugs	
related information	143
Comparing specialist with non-specialist	
agencies as a first recourse	145
Personal contact with users of advice	
agencies	148
How satisfied are people with the help	
and advice agencies give them?	149
Agencies which should provide a recourse	151
Co-ordination between agencies	153
Summary of Chapter 8	153
Chapter 9 Drugs control policies and	
the public's views on legalisation	155
Models of drug usage	155
Developing drugs prevention	157
Controlling supply	158
Controlling distribution	161
Controlling supply and demand	164
Controlling medically supplied drugs	165
The elasticity of the drugs market	166
Controlling demand	168
Alternatives to control	173
Public views regarding legalisation and	
decriminalisation	177
Altering social or economic structures	181

Summary of Chapter 9	183
Chapter 10 The views and habits of the general public: messages from the	
household survey	185
References	191
Appendix 1	197
Data tables for Chapter 2	197
Data tables for Chapter 3	204
Data tables for Chapter 4	222
Data tables for Chapter 5	237
Data tables for Chapter 6	245
Data tables for Chapter 7	258
Data tables for Chapter 8	269
Data tables for Chapter 9	278
Appendix 2 Sample questionnaire	283
Appendix 3 Sampling methods and	
sample structure	315
Main sample 'random' selection of	
respondents	315
Booster sample 'quota' selection of	
respondents	316
Response rates	317
Refusal rates in the main sample	317
Geographic structure of the sample	318
Demographic structure of the sample	318
Age structure of the sample	319
Gender structure of the sample Socioeconomic structure of the sample	320
Ethnic structure of the sample	320 321
Employment structure of the sample	321
Are our samples representative of the	321
towns?	322
	322