CONTENTS

Preface		ix
Introduction	n	1
PART I:	THE CURRENT STATE OF IDENTITY THEFT	
CHAPTE	R 1.	
What Is an "Identity"?		7
CHAPTE	R 2.	
Identity Theft: Effects on Victims		13
CHAPTE	R 3.	
Identity Crime Is Entrenched		25
СНАРТЕ	R 4.	
Identity Crimes Are Escalating		31
СНАРТЕ	R 5.	
Legal Requirements for Businesses		40
СНАРТЕ	R 6.	
Caveat Lector. Let the Reader Beware		47

PART II: IDENTITY THEFT PREVENTION	
CHAPTER 7. The BISP Plan: Tighten Your Business Borders	55
CHAPTER 8. Begin the Exercises: Identify Your Business Identities	62
CHAPTER 9. Securing the People Front: The Security Job Analysis	73
CHAPTER 10. The People Front: Recruitment for Security	85
CHAPTER 11. The People Front: Personnel Selection for Security	89
CHAPTER 12. The People Front: Select for Motivation	99
CHAPTER 13. The People Front: Select for Integrity and Security	104
CHAPTER 14. The People Front: Select for Interpersonal Skills	112
CHAPTER 15. The People Front: Socialization, Company Culture,	
and the Realistic Job Preview	118
CHAPTER 16. The People Front: Socializing Newcomers to the Honest Company Culture	125
CHAPTER 17. The People Front: Appraisal and Feedback for	
Performance and Security	131

CHAPTER 18.		
The Process Front: Secure Business Information Processes	144	
CHAPTER 19.		
The Property Front: The E-Business Web Site	156	
PART III: MONITORING IDENTITY THEFT		
CHAPTER 20.		
The Customer Security Program	165	
CHAPTER 21.		
E-Commerce "Best Practices" for Customers	173	
CHAPTER 22.		
The Legislative Process	178	
CHAPTER 23.		
The HIPAA Database	188	
APPENDICES		
APPENDIX A		
The Security Standard Checklist	199	
APPENDIX B		
Checklist of Team Prerequisites	203	
APPENDIX C		
Structured and Formal Brainstorming:		
Step-by-Step Instructions	204	
APPENDIX D		
Cause and Effect Analysis: Step-by-Step Instructions		
APPENDIX E		
The Security Focus Group Interview	211	

viii Contents

APPENDIX F	
The Security Job Description	213
APPENDIX G	
Industrial and Organizational Specialists in Test	
Development and Validation	216
APPENDIX H	
One Company's Short- and Long-Term Strategic Plan	218
APPENDIX I	
The Information Process: Definition, Description,	
and Illustration	220
APPENDIX J	
The Pareto Analysis: Definition, Description,	
and Illustration	226
APPENDIX K	
Forerunners in the Support of Identity Theft Legislation	230
Notes	235
Index	243