

Table of Contents

Technology Transfer and Entrepreneurship Training as Instruments of Regional Development	5
Dr. Rainer Harms University of Klagenfurt, Austria	
Recommendations on the Promotion of Entrepreneurial Training and Business Transfer Activities at Higher Education Institutions	20
Sarajevo, 20/21 September 2004	
Success Factors for Competitive Knowledge & Technology Transfer (KTT)	25
Uwe Haug Steinbeis Foundation, Stuttgart, Germany	
The Science & Technology Park at the University of Novi Sad (UNS)	33
Prof. Vojin Šenk University of Novi Sad, Serbia and Montenegro	
The University Science Park Fudan Approach - an Innovative Extension of a Research University	39
Prof. Yuliang Yang Fudan University, Shanghai, P.R. China	
Recommendations on Curricula Development in Entrepreneurship Training	63
Prof. Christine Volkmann University of Applied Sciences Gelsenkirchen, Germany	
Innovation in the Wuppertal Entrepreneurship Education Programme: Methodology from Classroom Didactics to Entrepreneurship Career Development	68
Dr. Rainer Jakob and Prof. Dr. Ulrich Braukmann University of Wuppertal, Germany	

Universities as Centres of Entrepreneurship Training and Technology Transfer: How to Develop Entrepreneurship Education at Non-entrepreneurial Universities?	72
Prof. Slavica Singer J.J. Strossmayer University in Osijek, Croatia	
The Development of Innovation and Entrepreneurship in the Russian Higher Education System	88
Prof. Nikolai R. Toivonen Petrozavodsk State University, Russia	
List of Participants	97