Contents

Preface		vii
List of Con	tributors	xix
Introduction		xxxv
	OMIC TRANSITION AND INTERNATIONAL ERATION	1
Chapter 1:	Management Education in the Greater China Economy: Challenges and Tasks Mingfang Li, Yim-Yu Wong and Qun Wang	3
Chapter 2:	Economic Transition and Management Skills: The Case of China Xue Bai and Peter Enderwick	21
Chapter 3:	Managing in a Relation-based Environment: A Teaching Agenda for International Business Shaomin Li and Steven Maurer	47
Chapter 4:	Business Ethics Education in China: Current Understanding and a Mechanistic Model of Cultural Evolution Y. James Song	67
Chapter 5:	Distance Learning Education in China Jonatan Jelen and Ilan Alon	91
II. PEDA	GOGICAL ISSUES IN CHINA	113
Chapter 6:	Teaching Students from Confucian Cultures Romie F. Littrell	115

-	Teaching in China: Culture-based Challenges Herman Aguinis and Heidi A. Roth	141
•	East Meets West: The Dilemma of Management Pedagogy in China Xiaoyun Wang, Wei He and Kaicheng Yu	165
Chapter 9:	Optimizing Expertise: A Case Study of Team Teaching on an International MBA Program Conducted in China Catherine Sutton-Brady and Glenn Pearce	181
Chapter 10:	Meeting China's Need for Case-Based Teaching Material: The Ivey Business School Experience Paul W. Beamish, Gigi Wong and Joanne Shoveller	195
Chapter 11:	Pedagogical Implications of Studies of Soft Technology Transfers to Chinese Firms Peter H. Antoniou, Kern Kwong and Catherine E. Levitt	205
III. PROF	ESSIONAL BUSINESS TRAINING IN CHINA	227
Chapter 12:	Trends and Practices in Management Development in China Nandani Lynton and Fabienne Bressot	229
Chapter 13:	Managing Learning and Learning to Manage: Pedagogies for HR and OD Graduate Education in China Diana J. Wong-MingJi, Mary E. Vielhaber and Fraya Wagner-Marsh	253
Chapter 14:	Building a Qualified Team of Management Consultants: The Professional Training and Certification of Management Consultants in China Wenxian Zhang and Yenning Zhang	271

Contents	XVII

Chapter 15:	The Case of Educating Chinese Travel Industry Executives for the Global Market J. Mark S. Munoz	299
Chapter 16:	A Cross-Cultural, Cross-Discipline Business Education Program in Mainland China: Training a Managerial Workforce for China's Economic Transition	
	Howard Kleinmann and Le Lu	319
Chapter 17:	Conclusions and Reflections	
	John McIntyre	335
Index		341