

Contents

	Preface	7
1	Introduction: A Philosophy of Fashion?	9
2	The Principle of Fashion: The New	21
3	The Origins and Spread of Fashion	36
4	Fashion and Language	63
5	Fashion and the Body	75
6	Fashion and Art	90
7	Fashion and Consumption	111
8	Fashion as an Ideal in Life	137
	Conclusion	155
	References	159