CONTENTS

List of figures List of tables About the authors Acknowledgements		vi x xii xii			
			Ab	breviations	хı
			1	Introduction	1
			2	Accounting for the firm as a business model	11
3	Strategy: arbitrage for financial leverage	31			
4	Business models: reworked for a financialized world	51			
5	Business models: global context	77			
6	Accounting for national business models	103			
7	Business models: adaptation and restructuring	130			
8	US banking: a viable business model?	151			
9	The private equity business model: leveraged and fragile	172			
10	Bio-pharma: a maturing business model?	188			
11	Business models for a digital lifestyle	204			
12	Accounting for the UK hospice business model	219			
Notes		226			
References		229			
Index		240			