

Contents

<i>List of Figures</i>	vii
<i>List of Tables</i>	ix
<i>Acknowledgements</i>	xi
<i>Notes on the Contributors</i>	xii
1 Language Planning and Microlinguistics: Introduction <i>Winifred V. Davies and Evelyn Ziegler</i>	1
Part I Education	
2 Bilingual Kindergarten Programmes: the Interaction of Language Management and Language Attitudes <i>Astrid Rothe and Katarina Wagner</i>	15
3 Language Planning and Standardization in a Minority Language Context: a Case Study of Rumantsch Grischun in Switzerland <i>Raphael Berthele</i>	39
4 German in Secondary Schools in Luxembourg: the Implementation of Macro-Level Language Policies on the Micro Level of the Luxembourgish German-Language Classroom <i>Melanie Wagner</i>	62
5 The German Standard Variety at Czech Universities in the Light of Decision-Making Processes of Language Management <i>Vít Dovalil</i>	83
Part II Practice	
6 Top-Down or Bottom-Up? Understanding Diffusion of Supralocal Norms in France <i>Damien Hall and David Hornsby</i>	105
7 From Status to Corpus: Codification and Implementation of Spelling Norms in Luxembourgish <i>Peter Gilles</i>	128

8	The Danish Plain Language Ideology – from a Macro- and Micro-Level Perspective <i>Anne Kjøergaard</i>	150
Part III Ideology and Attitudes		
9	Metalinguistic Awareness of Standard vs Standard Usage: the Case of Determiners in Spoken German <i>Arnulf Deppermann, Ralf Knöbl and Alexander Koplenig</i>	165
10	Language Management in the Japanese Workplace <i>Lisa Fairbrother</i>	186
11	The Role of Meso- and Micro-Level Language Policy in the Revitalization of Occitan in France <i>Laura Carmel Diver</i>	204
12	Lessons We Have Learnt from Language Planning and Microlinguistics and Directions for Future Research <i>Winifred V. Davies and Evelyn Ziegler</i>	225
	<i>Index</i>	240