

Contents

<i>Preface</i>	<i>ix</i>
<i>Contributors</i>	<i>xiii</i>

- 1** Stereotype Dynamics: An Introduction and Overview 1
Yoshihisa Kashima, Klaus Fiedler, and Peter Freytag

PART 1 STEREOTYPE DYNAMICS

- 2** Stereotypes in the Wild 11
Gün R. Semin
- 3** Stereotype Change in the Social Context 29
Vincent Yzerbyt and Andrea Carnaghi
- 4** Cultural Dynamics of Stereotyping: Social Network
Processes and the Perpetuation of Stereotypes 59
*Anthony Lyons, Anna Clark, Yoshihisa Kashima,
and Tim Kurz*

PART 2 SYMBOLIC MEDIATION AND STEREOTYPING

- 5** A Semiotic Approach to Understanding
the Role of Communication in Stereotyping 95
*Klaus Fiedler, Matthias Blümke, Peter Freytag,
Christian Unkelbach, and Sabine Koch*
- 6** Derogatory Language in Intergroup Context:
Are “Gay” and “Fag” Synonymous? 117
Andrea Carnaghi and Anne Maass

- 7 Dynamics of Sex-Role Stereotypes 135
*Sabine Sczesny, Janine Bosak, Amanda B. Diekman,
and Jean Twenge*

PART 3 STEREOTYPE AND LANGUAGE USE

- 8 A Model of Biased Language Use 165
Clemens Wenneker and Daniël Wigboldus
- 9 Strategic Language Use in Interpersonal and
Intergroup Communication 189
Karen M. Douglas, Robbie M. Sutton, and Craig McGarty
- 10 Sender-Receiver Constellations as a Moderator of
Linguistic Abstraction Biases 213
Peter Freytag

PART 4 STEREOTYPE SHAREDNESS AND DISTINCTIVENESS

- 11 Retention and Transmission of Socially Shared
Beliefs: The Role of Linguistic Abstraction in
Stereotypic Communication 241
Minoru Karasawa and Sayaka Suga
- 12 The Consensualization of Stereotypes in Small Groups 263
Olivier Klein, Scott Tindale, and Markus Brauer
- 13 How Communication Practices and Category Norms
Lead People to Stereotype Particular People and Groups 293
Felicia Pratto, Peter J. Hegarty, and Josephine D. Korchmaros

PART 5 IDENTITY, SELF-REGULATION, AND STEREOTYPING

- 14 Kernel of Truth or Motivated Stereotype?
Interpreting and Responding to Negative
Generalizations About Your Group 316
Matthew Hornsey

15	Social Identity and Social Convention in Responses to Criticisms of Groups	339
	<i>Robbie M. Sutton, Karen M. Douglas, Tracey J. Elder, and Mark Tarrant</i>	
16	The Interplay of Stereotype Threat and Regulatory Focus	367
	<i>Johannes Keller and Herbert Bless</i>	
	<i>Author Index</i>	391
	<i>Subject Index</i>	405