

CONTENTS

Part I Linguistic Diversity: Origins and Measurement	1
1 Whorfian Economics	3
Keith Chen and Nigel Fabb	
1.1 <i>Introduction: Whorfian Economics</i>	3
1.2 <i>Language and the Whorfian Hypothesis</i>	5
1.3 <i>Whorfian Economic Research: The Critical View from Linguistics</i>	12
1.4 <i>Future Time Reference and Economic Behavior</i>	22
1.5 <i>Conclusion</i>	26
<i>References</i>	27
2 Dynamic Models of Language Evolution: The Linguistic Perspective	31
Andrew D. M. Smith	
2.1 <i>Introduction</i>	31
2.2 <i>Language Diversity</i>	33
2.3 <i>Language Change</i>	42
2.4 <i>Dynamic Models of Language</i>	51
2.5 <i>Conclusion</i>	63
<i>References</i>	64
3 Dynamic Models of Language Survival and Language Death: The Economic Perspective	73
Andrew John	
3.1 <i>Introduction</i>	73
3.2 <i>Different Disciplinary Approaches</i>	76
3.3 <i>Dynamic Language Models from Other Disciplines</i>	77
3.4 <i>Dynamic Language Models from Economics</i>	78

3.5	<i>Models of the (Very) Long-Run Growth and Decline of Languages</i>	87
3.6	<i>Conclusion</i>	90
	<i>References</i>	91
4	The Role of Linguistic Diversity in Economics	95
	M. A. Caraballo and E. M. Buitrago	
4.1	<i>Introduction</i>	95
4.2	<i>Indices of Linguistic Diversity</i>	98
4.3	<i>Linguistic Distances</i>	107
4.4	<i>When Diversity Can Cause Conflicts: Polarization Indices</i>	112
4.5	<i>Several Relevant Issues Before Concluding</i>	116
4.6	<i>Concluding Remarks</i>	119
	<i>References</i>	120
5	Axiomatic Approach to Measuring the Value of Languages	127
	Jorge Alcalde-Unzu, Juan D. Moreno-Ternero, and Shlomo Weber	
5.1	<i>Introduction</i>	127
5.2	<i>The Benchmark Model and Result</i>	128
5.3	<i>Alternative Results</i>	132
5.4	<i>Applications</i>	136
5.5	<i>Partial Knowledge of Languages</i>	139
5.6	<i>Conclusions and Further Insights</i>	141
	<i>References</i>	142
Part II	Languages and Economic Decisions	145
6	Partial Language Acquisition: The Impact of Conformity	147
	William A. Brock, Bo Chen, Steven N. Durlauf, and Shlomo Weber	
6.1	<i>Introduction</i>	147
6.2	<i>A Language Model with Conformity</i>	149
6.3	<i>Binary Language Acquisition with Conformism</i>	151
6.4	<i>Partial Language Acquisition with Conformity</i>	153
6.5	<i>Conclusion</i>	159
	<i>References</i>	161
7	Gender Differences in Language Skills and Wage Disparities	163
	Juan Prieto-Rodriguez	
7.1	<i>Introduction</i>	163
7.2	<i>The Verbal Gender Gap</i>	165

7.3	<i>The Gender Gap in Foreign Language Learning</i>	169
7.4	<i>Foreign Language Proficiency Disparities by Gender</i>	171
7.5	<i>Foreign Languages Use at the Workplace</i>	174
7.6	<i>Language Rewards by Gender: The Enduring Glass Ceiling?</i>	177
7.7	<i>Conclusions</i>	182
	<i>References</i>	185
8	Large Language Models in Economics	191
	Elliott Ash, Stephen Hansen, Claudia Marangon, and Yabra Muvdi	
8.1	<i>Introduction</i>	191
8.2	<i>Text Analysis Before LLMs</i>	192
8.3	<i>Language Models and Word Prediction</i>	196
8.4	<i>Adapting and Aligning Large Language Models</i>	202
8.5	<i>Conclusion</i>	207
	<i>References</i>	208
9	Language in the Marketplace	211
	Sameed Khan and Ann Kronrod	
9.1	<i>Introduction</i>	211
9.2	<i>Language Use Between Consumers and Firms</i>	212
9.3	<i>Language Use Between Consumers and Other Consumers</i>	226
9.4	<i>Future of Language Research in Marketing</i>	229
9.5	<i>Conclusion</i>	233
	<i>References</i>	233
Part III	The Macroeconomic Impact of Languages	245
10	Language Policy and Socio-Economic Outcomes	247
	David D. Laitin and Rajesh Ramachandran	
10.1	<i>Introduction</i>	247
10.2	<i>Methods and Measurement</i>	249
10.3	<i>A Model of Language Choice</i>	262
10.4	<i>Conclusion</i>	265
	<i>References</i>	265
11	Common Spoken Languages and International Trade	267
	Peter H. Egger and Farid Toubal	
11.1	<i>Introduction</i>	267
11.2	<i>Common Native and Spoken Languages on the Globe and Their Measures</i>	270

11.3	<i>A Trade Economist's Stylized View on Languages</i>	273
11.4	<i>Empirical Results</i>	281
11.5	<i>Conclusions</i>	294
	<i>References</i>	295
12	"Language and Migration"	299
	Alicia Adserà, Mariola Pytliková, and Hillel Rapoport	
12.1	<i>Introduction</i>	299
12.2	<i>The Role of Language in Migration Decisions</i>	300
12.3	<i>Language Proficiency Among Migrants</i>	308
12.4	<i>Language and the Returns to Human Capital</i>	312
12.5	<i>Language and Migrants' Socioeconomic Assimilation</i>	321
12.6	<i>Language-Training Programs for Immigrants and Refugees</i>	325
12.7	<i>Conclusion</i>	331
	<i>References</i>	332
13	Language as a Macro-Level Driver of International Student Mobility	343
	Elena Ovchinnikova and Elspeth Jones	
13.1	<i>Introduction</i>	343
13.2	<i>International Students and Mobility</i>	344
13.3	<i>How Language Influences International Student Mobility</i>	346
13.4	<i>Conclusion</i>	354
	<i>References</i>	355
	Part IV Linguistic Globalization	361
14	Translation: Economic and Sociological Perspectives	363
	Johan Heilbron and Gisèle Sapiro	
14.1	<i>Introduction</i>	363
14.2	<i>Studying Translation</i>	364
14.3	<i>International Translation Flows and the Global Market of Translations</i>	366
14.4	<i>Political, Economic and Cultural Factors</i>	374
14.5	<i>Selection, Import and Reception Patterns</i>	380
14.6	<i>Conclusions</i>	387
	<i>References</i>	388

15	Challenges of Minority Languages	395
	François Grin	
15.1	<i>Introduction</i>	395
15.2	<i>What Is a Minority Language?</i>	397
15.3	<i>The Economics of Minority Language Protection and Promotion</i>	400
15.4	<i>Capacity, Opportunity and Desire: Overview of the Basic Model</i>	402
15.5	<i>Conditions for Effective Policies</i>	404
15.6	<i>Guidelines for Language Policy</i>	411
15.7	<i>The Costs and Net Value of Minority Language Policies</i>	414
15.8	<i>About Contingent and Absolute Multilingualism</i>	420
15.9	<i>Concluding Remarks</i>	424
	<i>Appendix 1. Minority Languages in a Strict Sense: Selected Examples</i>	426
	<i>Appendix 2. Time Allocation to A- and B-Language Activities</i>	427
	<i>References</i>	433
16	Minority-Language Rights: Rational Policy Based on Welfare Economics	441
	Bengt-Arne Wickström	
16.1	<i>Introduction</i>	441
16.2	<i>Basic Model</i>	442
16.3	<i>Efficient Policy</i>	447
16.4	<i>Redistribution and Linguistic Justice</i>	450
16.5	<i>Optimal Size of a Jurisdiction</i>	454
16.6	<i>Concluding Remarks</i>	463
	<i>References</i>	464
Part V	Languages: Regional Challenges	467
17	Language Choices: Political and Economic Factors in France and Spain	469
	Sue Wright	
17.1	<i>Introduction</i>	469
17.2	<i>Nation-Building in Europe</i>	470
17.3	<i>Nation-Building on a Small Scale: 'National Awakenings'</i>	481
17.4	<i>Nation-Building and Language</i>	494
17.5	<i>Conclusion</i>	500
	<i>References</i>	502

18	Linguistic Policies in the Post-Brexit European Union	507
	Victor Ginsburgh, Juan D. Moreno-Ternero, and Shlomo Weber	
18.1	<i>Introduction</i>	507
18.2	<i>Language Proficiency in the EU</i>	509
18.3	<i>Sharing the Cost of Preserving Multilingualism</i>	514
18.4	<i>Sharing the Cost of Promoting a Lingua Franca</i>	523
18.5	<i>Conclusions</i>	528
	<i>References</i>	529
19	Local Cadres, Dialects, and Economic Performance in China	531
	Junbing Zhu and Theodoris N. Grigoriadis	
19.1	<i>Introduction</i>	531
19.2	<i>Data</i>	535
19.3	<i>Empirical Strategy</i>	540
19.4	<i>Results</i>	543
19.5	<i>Conclusions</i>	552
	<i>Appendix 1</i>	552
	<i>Appendix 2</i>	555
	<i>References</i>	556
20	Language Diversity and Economic Consequences in India	559
	Tarun Jain	
20.1	<i>Introduction</i>	559
20.2	<i>Mother Tongue Instruction and Educational Outcomes</i>	561
20.3	<i>English Medium Education</i>	564
20.4	<i>Language and Health</i>	568
20.5	<i>Language in the Workplace</i>	568
20.6	<i>Migration</i>	569
20.7	<i>Social Cleavages</i>	570
20.8	<i>Discussion</i>	571
	<i>References</i>	571
21	A Lingua Franca for Kurdish Populations	575
	Sacha Bourgeois-Gironde, Victor Ginsburgh, Hossein Hassani, and Shlomo Weber	
21.1	<i>Introduction</i>	575
21.2	<i>Languages, Dialects, and Their Populations</i>	578
21.3	<i>Linguistic Distances</i>	580
21.4	<i>In Which Direction Could We Go to Increase Inter-Group Comprehension?</i>	585
21.5	<i>A Three-Language Formula for Kurds</i>	587
21.6	<i>A Proposal for a Three-Language Formula</i>	590
21.7	<i>Conclusion</i>	591
	<i>References</i>	592

22 Linguistic Policies and Economic Development in Russia: A Historical Perspective	595
Denis V. Kadochnikov	
22.1 <i>Introduction</i>	595
22.2 <i>The Standardization of the Russian Language in Late Medieval Russia (Sixteenth and Seventeenth Centuries)</i>	597
22.3 <i>Language Policy in the Context of the Reforms of Peter the Great and His Successors (Eighteenth Century)</i>	598
22.4 <i>The Role of Foreign Languages in Russia of the Late Eighteenth and Early Nineteenth Centuries</i>	600
22.5 <i>Language Policy in the Context of the Territorial Expansion of the Russian Empire (Seventeenth to Nineteenth Centuries)</i>	602
22.6 <i>Language and Politics in Late Imperial Russia</i>	613
22.7 <i>The Socialist Revolution of 1917 and Early Soviet Language Policy (1920–1930s)</i>	615
22.8 <i>Late Soviet Language Policy (1930–1980s)</i>	619
22.9 <i>Russian and Other Languages of the Russian Federation in the Post-Soviet Period</i>	626
22.10 <i>Summary: Socio-Economic and Political Factors and Implications of Language Policy in Russia in Historical Perspective</i>	628
<i>References</i>	636
Index	639