

Table of Contents

Summary.....	i
Overview of Research Papers.....	iii
Table of Contents	v
PART A: INTRODUCTORY OVERVIEW OF THE THESIS	vii
List of Figures	ix
List of Tables.....	xi
List of Abbreviations.....	xiii
1 Introduction	1
1.1 Overview and Relevance of Research Topic	1
1.2 Identification of Research Deficits.....	3
1.3 Deduction of Research Questions	9
1.4 Aspired Contribution.....	13
2 Conceptual and Theoretical Background	17
2.1 Open Innovation.....	17
2.2 Upper Echelons Theory.....	19
2.3 Resource-Based View	20
2.4 Natural-Resource-Based View.....	22
2.5 Dynamic Capabilities View	23
3 Research Design.....	25
3.1 Data Collection and Sample Composition	25
3.2 Measures.....	27
3.2.1 Open Innovation.....	27
3.2.2 Top Management Team Career Variety	28
3.2.3 Environmental Performance.....	28
3.2.4 Strategic Change	29
3.2.5 Strategic Distinctiveness	29

3.3	Empirical Model.....	30
3.4	Endogeneity and Robustness Tests	30
4	Summary of Research Papers	33
4.1	Summary of Research Paper I.....	34
4.2	Summary of Research Paper II.....	38
4.3	Summary of Research Paper III	43
5	Implications for Research and Practice	47
5.1	Theoretical Implications and Avenues for Future Research	47
5.2	Practical Implications.....	55
	References	59
	PART B: RESEARCH PAPERS	69
	Research Paper I – Helping or Hindering Open Innovation? The Influence of Top Management Team Career Variety and the Moderating Role of Organizational Context... 71	
	Research Paper II – Unifying for Impact: Open Innovation as a Lever to Foster Environmental Performance.....	113
	Research Paper III – Stand out with Openness? The Relationship of Open Innovation, Strategic Change and Distinctiveness	155
	Appendix A: Declaration of Artificial Intelligence Usage	193
	Appendix B: Data Availability Statement.....	194
	Appendix C: Construction of Open Innovation Dictionary and Score.....	195
	Appendix D: Open Innovation Dictionary.....	196